

News

October 24,2018

ITALY: Arysta LifeScience Roadshow in video



The trial was aimed at displaying Arysta line protection against powdery mildew. In particular Arysta implied **VACCIPLANT** in order to show the positive results on **decreasing chemical inputs**.

In the evening Arysta organized a meeting with producers, influencers, experts and big retail chain of the sector.

The main goal of the meeting was to be able to made this players talk and try to understand how to meet their needs and to be side by side with all of them. The event was very successful.

Watch out the full video here: <https://www.youtube.com/watch?v=j2co4KIGdLk> [1]

Source URL: <http://arysta.eu/node/274>

Links

[1] <https://www.youtube.com/watch?v=j2co4KIGdLk>